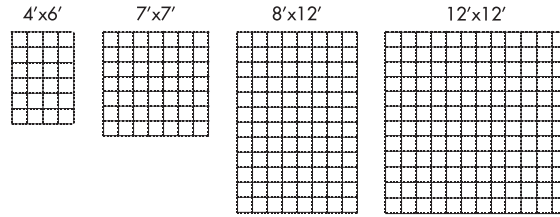


### ARTIST

Artists may register for a 4'x6' (vertical), 7'x7', 8'x12' (vertical), or 12'x12' square at [viaartebakersfield.com/artists](http://viaartebakersfield.com/artists). The registration deadline is **Sunday, October 1, 2023**. Artists will be notified of acceptance by **5 PM on Saturday, October 7, 2023**.



The Via Arté Committee strongly encourages renditions of masterworks and will consider original works by the artist submitted for approval as part of the registration form. The Committee discourages pop culture references. Submissions with such subject matter may be rejected.

- Artists may not change their image without the approval of the Committee before the event. If they change their image without notice, artists will jeopardize their participation for the weekend and future festivals. Artists must complete the work that is approved by the Committee.

### START TIMES

- Artists must check-in prior to beginning work on their square. Check-in is open from 2:00 PM – 6:00 PM on **Friday, October 20<sup>th</sup>** at The Marketplace, 9000 Ming Ave, Bakersfield, CA 93311.
- Festival hours are **Saturday, October 21<sup>st</sup>** and **Sunday, October 22<sup>nd</sup> from 9:00 AM – 8:00 PM**.
- Artists must arrive between 8:00 AM and 10:00 AM on Saturday, October 21<sup>st</sup> to begin work on their square. If the artist does not arrive on time without 48-hours notice, their square will be given to an artist on standby.
- Artists are required to participate on both Saturday and Sunday for a combined total of 8 hours; if more time is needed let us know. **All work should be completed on October 22<sup>nd</sup> by 3:00 PM**.

### INTELLECTUAL PROPERTY

Artist's artwork must exist under one of the following requirements:

- As an original piece of artwork by the artist
- As a piece of art, or as an image inspired by an original piece of art, that exists in the public domain meaning it is originally created by an artist whose death dates back 70 or more years (unless it is a deceased artist whose trust inhibits any artist from replication). It is the sole responsibility of the artist to ensure that the image exists within the public domain.
- As a contemporary piece by a living artist. In this case, the artist must obtain and submit verification of consent for replication by original artist, written or email. Verification for replication must be submitted to Museum staff as part of the submission process.

### CHALK

- Only one (1) 48-count box of chalk will be provided. Only chalk can be used for artwork. No paint, crayon, ink, or other non-washable or permanent products. No fixatives may be used.
- Additional chalk may be available. However, if an artist is using a predominant color in their design, artists should bring an adequate supply.

### SPONSOR

- The sponsor's name must always remain legible. Artists may not cover or color over sponsor name. Supplies to clean the sponsor banner will be available.

- In accordance with sponsor agreements, no words or symbols intended as advertising may appear within the artwork.

### SQUARE AREA

- Chalk art is only to be produced in designated and assigned areas. Square must be filled out entirely.
- A maximum of four (4) people are allowed to work on and occupy the square.
- Signatures may extend no more than 1 foot outside of the square. Any chalk outside of this area will be removed.
- Chalk drawing must be on asphalt. No substitute surface or support is allowed.
- Each artist square is limited to one chair and two personal bags. These items must always be kept away from designated walkways.
- A limited number of lights will be available for evening use. Lights may not be moved; they will be set prior to the festival. Lights will be on in the evening and kept on throughout the night if artists are there working.

### FOOD, DRINKS & TRASH

- Artists are responsible for bringing their own water and vessels to the event. The Marketplace tenants are not responsible for providing water to artists.
- Please try to keep any other food and water containers to a minimum and neatly within your space.

### WEATHER & UMBRELLAS

- The event will go on rain or shine. Artists are responsible for protecting their chalk art.
- **No tents or canopies are allowed** in the festival area, as they obscure the viewing of artwork and may block walking paths.
- Umbrellas are allowed only if secured in a heavy base to eliminate the potential of them falling over. They must be kept clear of walkways.
- Artists may rent umbrellas from BMoA on a first-come-first-served basis. A link to rent umbrellas will be sent with the artist acceptance letter by Saturday, October 7<sup>th</sup> at 5 PM. All umbrellas rented through BMoA must be reserved prior to **Friday, October 13<sup>th</sup>**. Umbrellas will not be available for rent at the event. NO EXCEPTIONS.

### FESTIVAL

- Speakers or amplified sound is not allowed. Artists may wear headphones.
- Via Arté is a smoke-free event, including e-cigarettes, incense, and vaporized oils.
- Museum staff reserves the right to refuse, stop, or eliminate objectionable material.
- No electrical outlets will be available for individual use.
- This is a family-friendly event. Please refrain from foul language and inappropriate conversation.

### SAFETY\*\*

- First Aid will be available at the artist tent.
- Museum staff requires that all artists are in good physical health during the festival. Artists must report any changes in health to Museum staff immediately. Symptoms include, but not limited to:
  - Cough, shortness of breath, and sore throat
  - Fever, vomiting, or diarrhea
  - Loss of taste or smell

**\*\*The event will align with current local & state ordinances so check back for updates before the event.**